



MASTER  
HOUSE

PROPERTIES.



COMPANY PROFILE





## WHO WE ARE

Master House Properties is a real estate company with a basis of a future-focused core. Driven by a transformative business model, customer-focused value, a unique operation and some of the smartest people on earth. Challenge by the old system we are creating a new meaning of ownership.

## WHAT WE BELIEVE

They saw a house, we saw a home. Moving with you with the right address is our priority, your home is your future. To get the most out of everything and satisfy your expectation is the cornerstone of Master House Properties.

## OUR TEAM

It's remarkable to see everyone in the company come together and help each other no matter their position. We begin on what we believe in and the essence of being part of Master House Properties. We enjoy a strong sense of belonging, relish challenges and strive to improve ourselves and the company every day.

## OUR SERVICES

Master House Properties represents buyers, sellers, tenants, landlords and developers with full service. Every community is assigned to a highly experienced and knowledgeable agent who serves specialist in each property. We gather information about market conditions, sales transactions, property transfer requirements and policies, as well as the physical layout of the property and the floor plans to share with every client. We take great pride in providing personalized service, building long lasting relationship, and getting the results properly for our clients.



### Search

Collaborate-engage and move with Master House Properties



### Partnering

Constantly building agreement to our partners to provide access to each every doorstep.



### Marketing

Strategically employ tactics that yield a profitable gain and continuous development for the company and our clients.



### **Satisfying**

All leads will always be nurtured and converted as client. Both parties define success mutually and create sustainable long term relationship.



### **Returning**

Clients get the work they deserve, with every click, call and step along the way, ensuring we deliver the keys of their home with a hand up.



### **Learning**

Today patience is thinner, loyalty is weaker and understanding is more shallow, we at Master House Properties stretch our core values stories to make the most out of ourselves.

## **Buyers Guide**

It's never just a house or any physical space that you can own. It's more than an address, hardwood and any other interiors details. As with any major purchase, the decision to buy a property is govern by a huge number of factors. As with any major purchase, the decision to buy is govern by a huge number of factors. When it is right, it is where you come to life. Home is the first, best expression of who you are as an individual, as a couple, or as a family. While there may be practical reasons why you are looking to buy- for instance, as an investment.



We remain involve from initial home search, negotiation, going to contract, bank approval (if mortgage) and closing. Our goal is to make buying process as seamless as possible, exceeding our clients' expectation and delivering a desirable outcome. You gain access to comprehensive and up to the minute knowledge of the local property market for a full understanding of options and opportunities.

## **Sellers Guide**

Finding a new owner on your home or property should be an exciting and enjoyable process. Selling is one of the most important and personal decisions of your lifetime so look for a company you enjoy and committed in establishing a true partnership. Master House priority is to understand your goals and help you meet them and ready your property for sale.

Our agents exposure and specialty in each community gives you a competitive background on your neighborhood, understand the current state of the market and value of your property to achieve the most favorable price. Master House Properties broad based marketing provides full potential opportunities and branding to your property that gives optimal timing both buyer and seller.

## **Tenants Guide**

When is renting is the best option for you: if your work means to relocate often or relocate within the next few years, if you don't have time for ongoing maintenance and repairs and when renting costs less instead of buying which gives you time to know the neighborhood and become familiar before choosing to buy.

Master House Properties understand your needs, screen properties, and match you to the perfect layout, location, and property that will suits your lifestyles, needs, and personality of your next home. We will guide you through process from initial search to final closing, we will move with you. Our extensive market expertise spans the entire scope of the UAE's capital Abu Dhabi real estate market—from residential to commercial properties.

## **Landlords Guide**

Is your property is move-in ready, whether it is owned as an investment or as a residence renting out your property is a major commitment. Some factors to consider before putting your property on the market are: Will you be renting your property furnished or unfurnished? Are you providing utilities such as electric and water? Will you allow pets?

Where is property located and its' accessibility? Size, cost, features and amenities. The condition of the property will help you achieve the highest rent.

Abu Dhabi real estate market is ever-changing, Master House Properties can navigate the ins and outs of renting for you to maximize the return of your property by finding a qualified and reliable tenant. We will make streamline rental process, marketing your property in both print and digital media to ensure exposure to the largest possible qualified audience. Together will schedule and conduct viewings that provide valuable feedback. Negotiate with prospective tenants on your behalf from application to lease signing.

## **Developers Guide**

We partner with the industry's top real estate developers, Master House Properties is a separate entity that specialize in predevelopment marketing and sales. Our involvement in each project is comprehensive. Our dedicated team are uniquely positioned to offer specialized and expert guidance in every single step from pre-development to marketing and sales, from start up to handover and final closing.

### **Key Services**

- Prepare complete and ongoing market analysis of comparable new developments and re-sales.
- Provide input regarding diversity of product type, unit mix, sizes, and layouts.
- Develop and assist with the implementation of a marketing and advertising plan.
- Provide guidelines for design of model apartments and sales center.
- Work with the public relations team to devise a sales and marketing schedule.
- Prepare pricing schedules and amend as needed.
- Coordinate and attend all property showings and inspections.
- Provide sponsor with frequent property status reports.

## **Financing Guide**

Master House Properties knows it is an exciting time for you when buying a home or property. So thus securing the right mortgage to meet your financial situation doesn't have to be complicated. We will guide you to give a solid foundation to help you get started toward the goal of homeownership. By sitting next to you together with the mortgage broker of your choosing your experience can be smooth and hassle-free to get your new home as quickly as possible.

### **What to Expect:**

Seek Advice with a Mortgage Broker, Bank or Financial Advisor

Prior to begin looking, you need to conclude your budget. If you are going to finance the property then you



must know the loan size for which you are qualify based on your finances. That will dictate your purchase price which is key for you and us to go on board in search of your new home.

#### Get Pre-Approval

Once you have determined your budget, you should obtain a pre-approval letter from a bank or mortgage broker. We will need this to express your credibility as a buyer.

#### Apply For a Mortgage

You will need to complete your loan application in order to obtain a loan commitment. This will require submission of substantial paperwork including proof of income and assets.

## Marketing Guide

For the reason that intelligence is paramount, Master House Properties has a dedicated marketing team that keeps their finger on the pulse of the capital's real estate market. Abu Dhabi industry is always changing and there is always something going on. We've enjoyed witnessing the capital's development, community and neighborhood by neighborhood. It is critical for buyers and seller to have the most accurate and comprehensive fact sheets of the residential and commercial market locally.

Master House Properties translate facts and figures into useful insider information for our clients to relate and react to. We responds in emerging trends and market opportunities in implementing Master House Properties visual identity, messaging and selling strategies to ensure our alignment across our channels. The right institution makes all the difference, with holistic approach in engaging offline, digital marketing and web strategies we offer of intuitive and authentic experience to our clients.

"A strong marketing team must understand that the whole is more than the sum of its parts."





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